

Owner Meetings

MEMBERS
DEVELOPMENT
COMPANY



What they are

Our semi-annual Owner Meetings provide an environment for our owners to network with each other, anticipate what's ahead for credit unions, and learn about our most recent research and developments. We invite speakers from both inside and outside of the financial services industry to share all of the latest insights. Some of our most powerful speakers have been from Facebook, iHeartMedia, IBM Watson Group, Viacom/MTV, as well as several fin-tech disruptors from upcoming, groundbreaking start-ups.

The value

These events provide tremendous value to our owners. Credit union innovators are able to gather, bounce ideas off of each other, and engage in critical conversation. After a recent Owner Meeting, some of the feedback we received included:

- My Top 3 Takeaways only scratch the surface of what I got out of the conference. Thanks so much for all of your efforts to make this a great couple of days. I look forward to the next one. (Roger Rassman, Community First)
- Best event I have ever been to (Amy Fuller, Catalyst Corporate Credit Union)
- Great job with this last owner meeting. Great speakers, great projects, great updates, great panels. (Robert S. Lockett, III Workers CU)

Save the date

Our next Owner Meeting will be held at The EPIC Hotel in beautiful downtown Miami on February 13-14. Some of our topics on our agenda will likely include:

- The latest on data analytics and artificial intelligence
- Collecting and leveraging social media data
- How small business owners' expectations of banking have changed
- Unique developments from MDC's Innovation Council
- The latest trends related to demographics and social change

As a guest at this Owner Meeting, you will have the opportunity to witness the power of these events first-hand and meet some of the best in the business. We look forward to having you join us!