

Owner Meetings

MEMBERS
DEVELOPMENT
COMPANY



What they are

Our semi-annual Owner Meetings provide an environment for our owners to network with each other, anticipate what's ahead for credit unions, and learn about our most recent research and developments. We invite speakers from both inside and outside of the financial services industry to share all of the latest insights. Some of our most powerful speakers recently have been from Facebook, iHeartMedia, Marketoonist, Viacom/MTV, as well as several fin-tech disruptors from upcoming, groundbreaking start-ups.

The value

These events provide tremendous value to our owners. Credit union innovators are able to gather, bounce ideas off of each other, and engage in critical conversation. After our last Owner Meeting, some of the feedback we received included:

- Best event I have ever been to (Amy Fuller, Catalyst Corporate Credit Union)
- The meeting great and probably makes my top conference list. MDC is a great organization providing the "million dollar" R&D arm to the owner credit unions. (Tara Krejcarek, Wisconsin League)
- Great job with this last owner meeting. Great speakers, great projects, great updates, great panels. (Robert S. Lockett, III Workers CU)

Save the date

Our next Owner Meeting will be held at the Talking Stick Resort in beautiful Scottsdale on February 8-9, 2017. Some of our topics that will likely hit the agenda:

- Member loyalty drivers and measurement tools
- Payments, wallets, and distributed ledger technology
- Results from our marketing pilot focused on personalization
- Improving the member experience
- Unique developments from MDC's Innovation Council

As a guest at this Owner Meeting, you will have the opportunity to witness the power of these events first-hand and meet some of the best in the business. We look forward to having you join us!